

Electronic Patent Application Fee Transmittal

Application Number:	09917792			
Filing Date:	31-Jul-2001			
Title of Invention:	Computerized system and method for increasing the effectiveness of advertising			
First Named Inventor/Applicant Name:	Alan D. Gould			
Filer:	Richard E. Kurtz			
Attorney Docket Number:	50442.010200			
Filed as Small Entity				
Utility Filing Fees				
Description	Fee Code	Quantity	Amount	Sub-Total in USD(\$)
Basic Filing:				
Pages:				
Claims:				
Miscellaneous-Filing:				
Petition:				
Patent-Appeals-and-Interference:				
Post-Allowance-and-Post-Issuance:				
Extension-of-Time:				
Extension - 3 months with \$0 paid	2253	1	510	510

Description	Fee Code	Quantity	Amount	Sub-Total in USD(\$)
Miscellaneous:				
Total in USD (\$)				510